

IClicker – REEF POLLING



1) Michael is better than Jack at fishing AND at gathering coconuts.
But according to David Ricardo,
Michael can gain by specializing and trading with Jack as long as

- A. Jack has absolute advantage at either catching fish or gathering coconuts.
- B. Jack has comparative advantage at either catching fish or gathering coconuts.
- C. Michael offers some of his resources to Jack to make Jack more productive.

¶ Question: Assume France can produce 4 bicycles or 4 tons of grapes and Germany can produce 2 bicycles or 4 tons of grapes. Which country has the comparative advantage in producing grapes?

- a. France. France only gives up 1 bicycle for each ton of grapes.
- b. Germany. Germany only gives up $\frac{1}{2}$ a bicycle for each ton of grapes.
- c. France. France can produce more bicycles.
- d. Neither country has the comparative advantage in grape production.

FRANCE

- 4 TONS GRAPES = 4 BICYCLES
- 1 TON GRAPES = 1 BICYCLE

GERMANY

- 4 TONS GRAPES = 2 BICYCLES
- 2 TON GRAPES = 1 BICYCLE
- OR
- 1 TON GRAPES = $\frac{1}{2}$ BICYCLE

IV. International Trade, p. 42

- Imports
- Exports





Additional Arguments in Favor of Trade
p.43 in packet
(last 9 pages of ch. 9 in textbook)

- 1) Increased variety of goods
- 2) Lower costs through economies of scale
- 3) Increased competition
- 4) Enhanced flow of ideas



ARGUMENTS IN FAVOR OF TRADE RESTRICTIONS
OR ARGUMENTS AGAINST INTERNATIONAL TRADE,
p. 43

- 1) U.S. Job loss
- 2) National security
- 3) Infant-Industry
- 4) Unfair-Competition
- 5) Protection-as-a-Bargaining Chip
- 6) Foreign workforce abuse – sweat shop labor
- 7) Damage to environment



Barriers to Trade
(TRADE RESTRICTIONS)
(PROTECTIONIST TRADE POLICY) p. 44

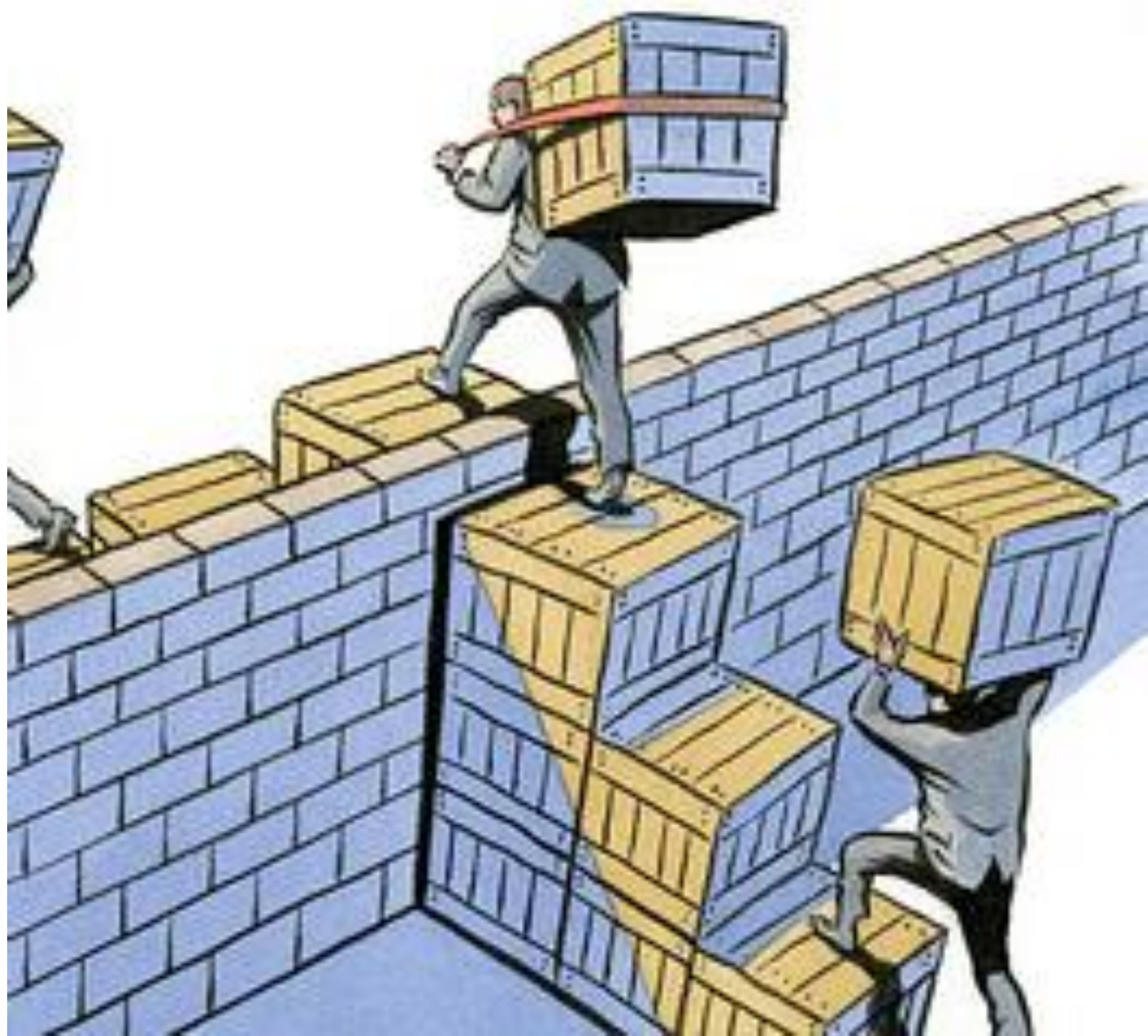
- Tariff – a tax on an imported good (increases price of import)
- Trade Quota – limit on the amount of an imported good
- Embargo – ban on the imported good
- Product standards
- Subsidies to domestic producers



Other Terms

- Trade Surplus (value of exports > imports)
- Trade Deficit (value of imports > exports)
- Trade War
- Executive Order

- Trade Agreements
- NAFTA: North American Free Trade Agreement (reduces trade restrictions between Canada, Mexico, and the US)
- WTO: World Trade Organization (promotes trade and economic development by reducing trade restrictions)



Impetus for Trump Administration Trade Restrictions

National security

Protect essential domestic producers
(State-owned enterprise in China – subsidized)

Other countries stealing US technology – and
requirements to share trade secrets

Protecting US jobs

Concerns about running a trade deficit



Headline- The New York Times

“Trump Hits China With
Tariffs on \$200 Billion in
Goods, Escalating Trade
War” Sept. 2018

Trade wars: Tariffs on
bourbon, Harleys and
blue jeans (and orange
juice)

“How the world plans
to retaliate against
Trump and Republicans
on trade”



Tariffs Affecting Kentucky





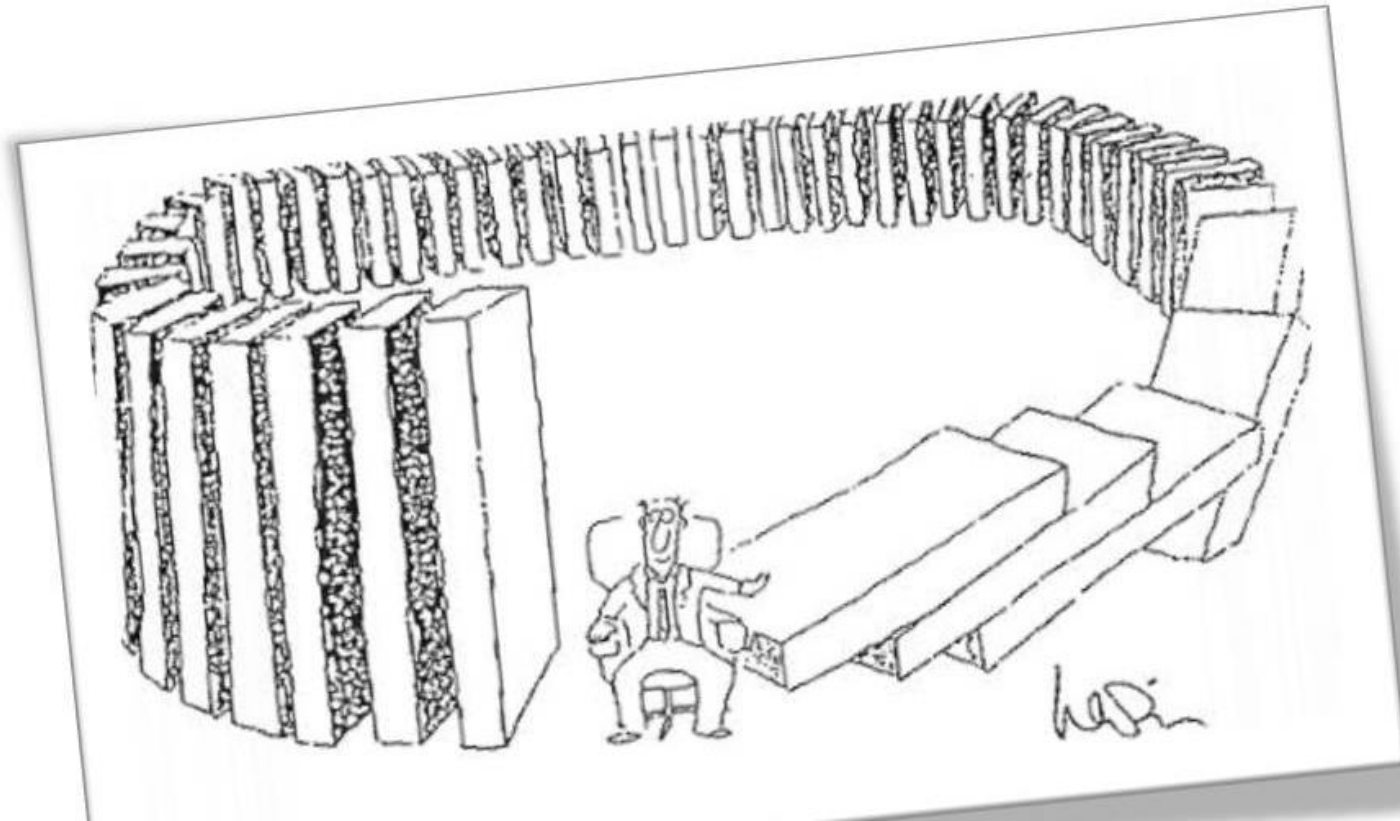
TARIFFS ON BOURBON

In addition to orange juice and Harley Davidson motorcycles, bourbon has been hit with a 25% tariff in retaliation for the tariffs the U.S. imposed on steel and aluminum imports. In this case, the E.U. was looking to make a statement just as much political as economic.



TARIFFS ON SOY BEANS

“China has responded to the Trump Administration imposing a 25% tariff on around \$34 billion dollars of Chinese product at the beginning of July by imposing a new tariff on pork and soybeans.”



Unintended Consequences of Trade Restrictions

- Higher input costs for domestic producers
- Follow up subsidies to domestic producers affected by foreign trade restrictions
- Movement of US companies
- Higher product prices
- Secondary job loss
- More SMUGGLING

Microeconomic Impact VS Macroeconomic Impact of Trade War



I. Introduction

- **DEMAND - (consumer)**
- **SUPPLY - (producer)**
- **Market: a group of buyers and sellers of a particular good or service.**
- **Competitive market: A market in which there are many buyers and many sellers so that each has a negligible impact on the market price.**

WHY STUDY MARKETS?



“Gun Control
Debate may
be Driving
Higher Sales”



“Gas Prices on the Rise”



“EpiPen Prices out of Control?”



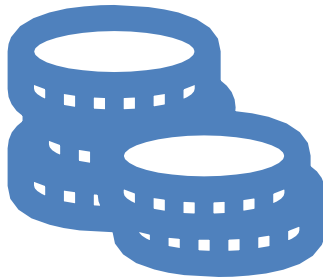


“Trump Imposes
Additional \$200
Billion in Tariffs on
China”

“Applications
on the rise
at the
University of
Colorado”



II. Demand, p.52



Quantity demanded:
the amount of a
good that
households want
to consume given
their income and
prices in a given
time period.
(willing and able)



p. 55

LAW OF DEMAND As
the price of a good
increases, the
quantity demanded
falls, (ceteris paribus)

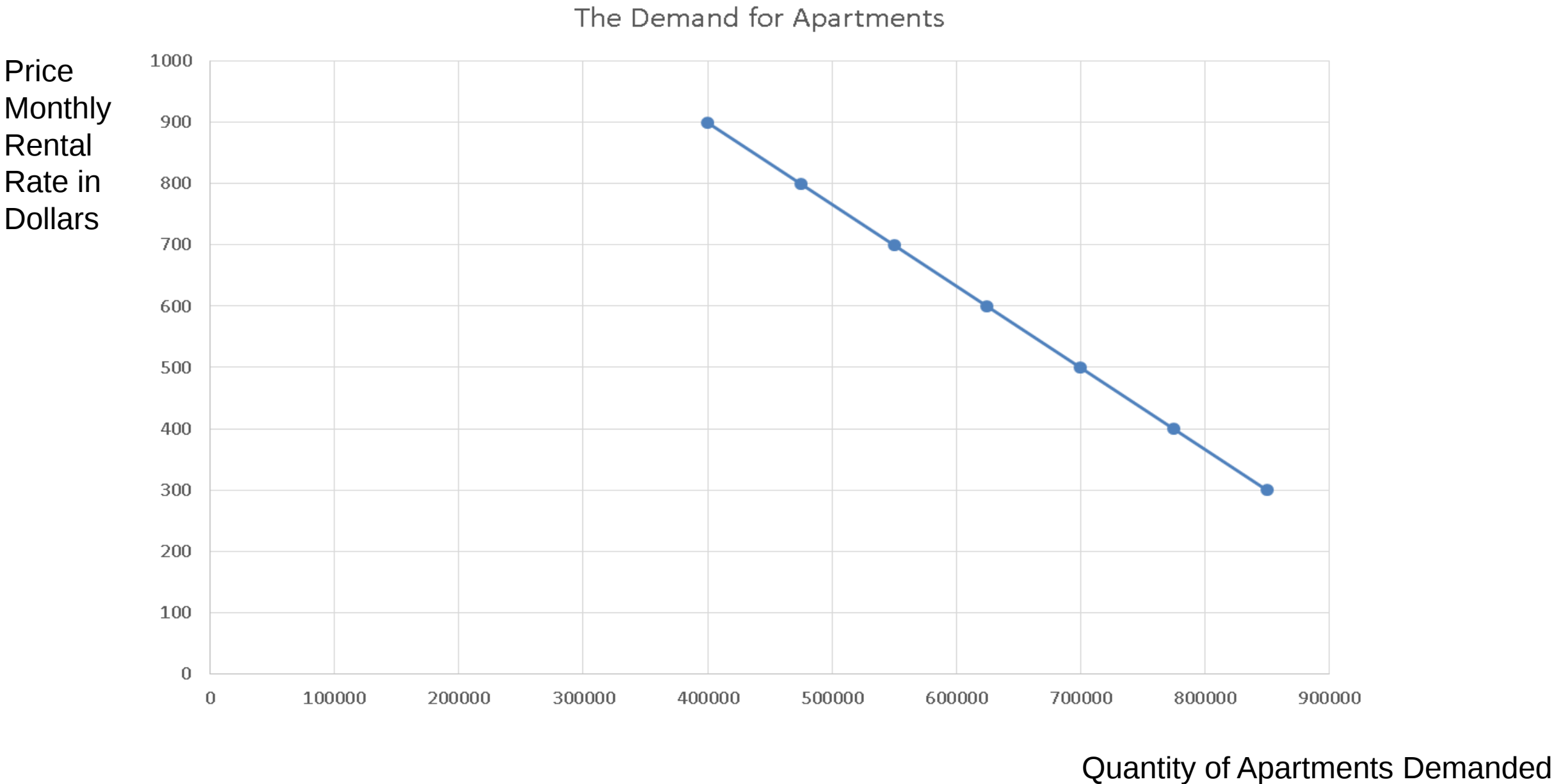
Ceteris Paribus -
holding all else
constant

Deriving Demand from THRESHOLD VALUES

**Demand
Schedule:**
shows the
relationship
between the
price level
and the
quantity
demanded., p.
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Price: Monthly rent per apartment	Quantity: Apartments per month
\$900	400,000
\$800	475,000
\$700	550,000
\$600	625,000
\$500	700,000
\$400	775,000
\$300	850,000

The Demand Curve, p. 53



Economist pick up lines....

- With you – the law of diminishing marginal benefit does not apply.

